

APP CIRCUS ACADEMY

A new concept of mobile technology learning!

On December 13th, Madrid will host the first **AppCircus Academy**, a half day event where developers can learn to better navigate the app ecosystem. If you want to improve the technical build, dissemination strategy and business viability of your apps sign up today and enjoy the conferences, panels, workshops and AppCircus, the international app competition.

This event is aimed primarily at professionals in the mobile industry and the developer community to encourage them to meet and learn from the concerns and opportunities that can offer to each other: a place to explore new ideas and find original solutions to existing problems.

At **AppCircus Academy** you will explore the business of mobile technology through different activities such as conferences, workshops, panel discussions and an AppCircus competition. Participants will:

- Learn about new technologies in exclusive workshops lead by industry leaders (limited seats!)
- Listen to industry experts sharing their insights on the app economy
- Strengthen your relationships with other industry professionals.
- Get on stage and present your app at AppCircus and win a nomination to the Mobile Premier Awards 2012.

The first AppCircus Academy in **Madrid** will be entirely in Spanish.

You will find us at the **University Carlos III** in Getafe Campus,
C / Madrid 126, 28903 Getafe.

AppCircus Academy in Madrid is sponsored by:

NOKIA

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